



National Walk & Roll to School Day energizes communities to pursue long-term safe, active transportation to school

CHAPEL HILL, N.C. (October 7, 2026) — A powerful sense of momentum is sweeping across the U.S. this morning as thousands of students and families take to the streets on feet and wheels for National Walk & Roll to School Day. These fun annual celebrations emphasize safe, active travel to school and give communities a springboard to build lasting changes prioritizing space for walking and biking.

“Walk & Roll to School Day provides motivation for permanent change,” said Nancy Pullen-Seufert, director of the National Center for Safe Routes to School. “By holding these one-day events, communities get a glimpse of children and families enjoying the benefits of walking and rolling to school safely. This creates an opportunity for dialogue about making sure more families have active transportation as a safe option.”

In major metropolitan areas, small towns, rural areas, and tribal lands, Walk & Roll to School Day can be a key driver to encourage permanent change. The one-day celebration connects with many important community concerns, such as physical activity, building a sense of community or school spirit, creating safer and more walkable routes to school, and inspiring families to use their feet for the school commute more often.

To date, more than 3,000 Walk & Roll to School Day events in 46 states and Washington, D.C. have been registered on walkbiketoschool.org. The total number of events is expected to grow as celebrations continue throughout October.

To learn more about Walk & Roll and Bike & Roll to School Day events, visit walkbiketoschool.org. Any school or community that holds a Walk & Roll to School Day event in October is encouraged to register at www.walkbiketoschool.org/registration.

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About the National Center for Safe Routes to School

Established in May 2006, the National Center for Safe Routes to School, part of the [UNC Highway Safety Research Center](https://www.unc.edu/research/unc-hsafety-research-center/), helps support communities in changing their culture to support safe and active travel. As the coordinating organization for Walk & Roll to School Day held each October, Bike & Roll to School Day held each May, and the Vision Zero for Youth initiative, the National Center provides technical support, coordinates online registration, develops resources, and facilitates worldwide promotion and participation. The National Center appreciates its partnership with General Motors, which makes much of this work possible.

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