



Walk & Roll to School Day celebrates active travel to school and community investment in safety

CHAPEL HILL, N.C. (October 8, 2025) — There is an invigorating sense of get-up-and-go across the U.S. this morning as thousands of students and families travel via foot and wheels in honor of National Walk & Roll to School Day. These annual community events emphasize fun, safe, and active travel to school, and can also lead to more lasting safety changes in neighborhoods prioritizing safe, separated spaces for walking and biking.

“The enduring appeal of Walk & Roll to School Day invites communities to focus on the importance of active, accessible routes to school,” said Nancy Pullen-Seufert, director of the National Center for Safe Routes to School. “We love seeing all the joyful, creative ways communities celebrate the events each year. But even more exciting are the continuing conversations that lead to long-term safety improvements, which are needed in many places.”

In major cities, small towns, rural communities, and tribal lands, Walk & Roll to School Day can be a powerful catalyst to inspire permanent change. There are many proven benefits to health, learning, and community spirit when children make active trips to school. Just one day of walking and rolling to school can bring attention to the need for safer routes, encourage more active lifestyles for children, and kick off a campaign to reduce motorist speeds near schools.

To date, more than 2,700 Walk & Roll to School Day events in 46 states and Washington, D.C. have been registered on walkbiketoschool.org. The total number of events is expected to grow as celebrations continue throughout October.

National Walk to School Day work is made possible with support from General Motors and the [UNC Highway Safety Research Center](https://www.unc.edu/research/unc-highway-safety-research-center/). To learn more about Walk & Roll and Bike & Roll to School Day events, visit walkbiketoschool.org. Any school or community that holds a Walk & Roll to School Day event in October is encouraged to register at www.walkbiketoschool.org/registration.

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About the National Center for Safe Routes to School

Established in May 2006, the National Center for Safe Routes to School, part of the [UNC Highway Safety Research Center](https://www.unc.edu/research/unc-highway-safety-research-center/), helps support communities in changing their culture to support safe and active travel. As the coordinating organization for Walk & Roll to School Day held each October, Bike & Roll to School Day held each May, and the Vision Zero for Youth initiative, the National Center provides technical support, coordinates online registration, develops resources, and facilitates worldwide promotion and participation.

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