



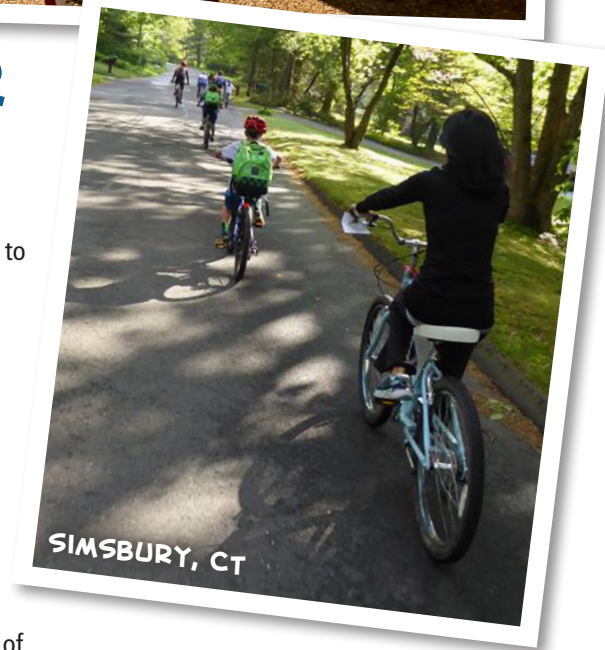
## ROCKIN' & ROLLIN' FOR BIKE TO SCHOOL DAY

On May 9, 2018, kids and adults across the country came together in record numbers to celebrate National Bike to School Day (BTS). For the first time in five years communities in all 50 states & Washington, D.C. participated in this bike-powered celebration.

An all-time high total of 3,205 schools hosted registered events, keeping the momentum going year after year. More than half of this year's events were held at schools that participated last year, showing the commitment that principals, parents, and champions have for promoting safer routes to school and healthier habits.

Approximately one in 31 elementary schools across the country celebrated Bike to School Day. Celebrations included bike trains from homes to school, groups meeting at nearby parks or other gathering places to ride to school, on-campus celebrations and individual families and students riding from home. More than 60% of these events included both biking and walking.

The National Bike to School Day feature event took place in Washington D.C. and hosted over 200 students from over a dozen schools and included several special guests. D.C. Mayor Muriel Bowser, D.C. Public Schools Interim Chancellor Amanda Alexander, the Capitol Hill Public School Parent Organization (CHPSPO), and the National Center for Safe Routes to School were joined by representatives from the US Federal Highway Administration, the National Highway Traffic Safety Administration, FIA Foundation, Black Women Bike, the National Park Service, and others to help send off students as they departed from the park in organized bike trains.



# COMMUNITY-WIDE BENEFITS

While Bike to School Day celebrates the benefits of active transportation, it also offers community members and elected officials a chance to highlight the importance of safe and comfortable options for riding a bicycle to school. Bike to School Day event organizers weighed-in on their successes with planning an event at their school and BTSD's growing national presence:

## INSPIRING WALKING AND BIKING



It's a fun, simple event at our school each year and the whole thing is over by the time school starts in the morning.

- SAN DIEGO, CA

We added new riders to our weekly (Friday is #FRideDay) rides to school, including lower income students who were given hand-me-down bikes from older riders.

- MORGANTOWN, WV



PALATKA, FL



## BUILDING COMMUNITY BUY-IN



The event helped a lot of families realize that biking to school is really easy and a great way to start the day. I have heard many kids and parents say that this should be more than a once-a-year event and we agree. We plan on having multiple rides planned throughout the 2018-19 school year.

- MINNEAPOLIS, MN

The Superintendent of Dayton Public Schools suggested all of our district buildings should have an event such as this. I am in the planning stages [of] get[ting] all, or as many buildings [as possible] to participate in the 2018-19 school year.

- DAYTON, OH

This is the second year and it is very successful. We live in a very rural community so everyday walking to school is not a reality. This event promotes the sense of community and promotes living a healthy lifestyle.

- LYNDONVILLE, VT



## SHOWING THE POPULARITY OF BIKING



This is the fourth year we have hosted this event and we definitely see more bikes on the bike racks since we started.

- DENVER, CO

70% of our students walked or biked to school on the date, which is about 50% higher than a normal day.

- YELLOW SPRINGS, OH

We had great POSITIVE support of this event. Will do it at least 4 times next year and will follow the next year with 1 each month!!!

- MOORESVILLE, NC

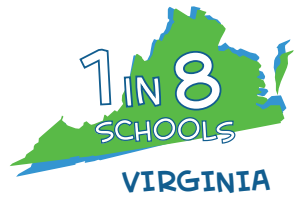
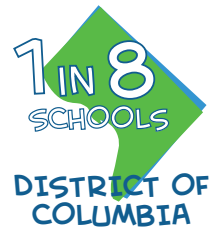
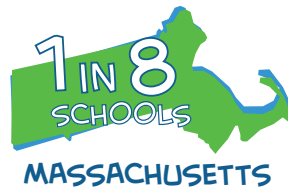


MADISON, NJ



LITTLETON, NH





## TOP PARTICIPATION



## 5 FACTS ABOUT BTSD

**1** **1 IN 5** schools in **ALASKA** participated in Bike to School Day.

**2** **2 OUT OF 3** participating schools **WALKED AND BIKED.**

What does this mean for your school? It is absolutely okay to host a walking or biking/walking combo event.

**3** **1 IN 4** events hosted a **MAYOR OR LOCAL DIGNITARY.**

**4** Over recent years there's been a growing motivation to host a BTSD event in order to **BUILD A SENSE OF NEIGHBORHOOD**, demonstrating an inclusive community and the desire to feel connected.

**5** **63.3%** of surveyed event organizers reported that their event led to a change in policy or the physical environment, including:

- walking/bicycling promotion added to existing school policies
- required safety education
- bike racks
- signage that supports safe walking/bicycling to school
- increased traffic enforcement near school
- the addition of sidewalks, paths, or crosswalks



## SEE YOU NEXT YEAR!

Join us for all the Bike to School Day fun next year on **MAY 8, 2019.**