

BIKE & ROLL

TO SCHOOL DAY

How to Plan a Bike & Roll to School Day Event IN 7 DAYS



Why: Events draw attention to the many benefits of walking, riding, scooting and rolling to school and build support for creating or improving safe routes to school in your community.

How: This is simply a day to celebrate bringing community members and children together to show how fun and rewarding it can be to ride, scoot and roll to school. Many successful events have been started with little time to spare. In fact, it's possible to plan a Bike & Roll to School Day event in one week.

Planning a Bike & Roll to School Day event can be simple! [Find out more >](#)

Planning a Bike & Roll to School Day Event?

Here's how it can work:

DAY 1

- Obtain the school principal's approval for a Bike & Roll to School Day event.
 - Once you have the principal's approval, register your 2022 event at www.walkbiketoschool.org/registration to:
 - Be counted among the thousands of participants.
 - Get free access to extra resources and promotional materials.
 - Be automatically entered to win* 30 LaScoota scooters, Magneto skateboards and helmets for your school!
- *See <https://lascoota.com/pages/bikeandrolltoschool> for contest details.*

DAY 2

- Invite students and parents to participate.
If the school has a listserv or social media account, use it to announce your event.
- Download fliers (www.walkbiketoschool.org/plan/downloadable-materials) that can easily be printed on a home computer.
- Map the route. Do a trial "run," then share suggested routes for kids to bike, scoot, walk and roll to school with parents. In some cases, designating a park or other meet-up spot can be the best way to organize when time is short.

DAYS 3-5

- Recruit volunteers to help distribute fliers and, if desired, to greet walkers, bikers, scooters, skateboarders and rollers on the big day.

DAY 6

- Make an intercom announcement to remind students to roll to school tomorrow.
- Create posters or a banner that will greet students when they arrive at school with phrases such as: "Happy Bike & Roll to School Day;" "Thanks for scooting in today;" or "It's cool to walk, roll and scoot to school!"

DAY 7

- Event day is here! Take photos of bikers, rollers and riders (if allowed by the school).
- As students arrive, ask them to contribute to a list like: Ways they got their parents to bike and roll to school with them, Top 10 reasons to bike and roll to school and/or Top 10 things that need improvement to make biking and rolling to school easier and safer. Review the students' lists to get ideas for urgent actions needed and next year's event.

Learn more at walkbiketoschool.org

Special group discounts available at www.lascoota.com/pages/bikeandrolltoschool